

Message Text

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PAGE 01 FRANKF 00823 061508Z

40

ACTION EUR-02

INFO OCT-01 ISO-00 EB-02 /005 W
----- 079829

R 061438Z FEB 74
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 6427
USDOC WASHDC
INFO AMEMBASSY BONN

UNCLAS FRANKFURT 0823

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: WTDR-MITTEL RHEIN VERLAG GMBH

REF: USDOC 1015

1. ADDRESS: 43-45 SCHLOSS STRASSE, 5400 KOBLENZ, WEST GERMANY,
CABLE: NONE, TELEX: 0862611, PHONE: 0261-8921, OFFICERS:
ERICH SCHNEIDER, JOENN ULRICH, MANAGERS.

2. THIS IS A LARGE PUBLISHING AND PRINTING HOUSE OF A NEWSPAPER
WITH A DAILY ISSUANCE OF ABOUT 200,000. ESTABLISHED IN MAY 1948,
IT PRESENTLY EMPLOYS ABOUT 1,200 PEOPLE. THE FIRM IS OWNER OF TWO
SUBSIDIARIES, BOTH PRINTING FIRMS OF BOOKS AND MAGAZINES:
DRUCKEREI HACHENBURG GMBH, AND DRUCKEREI STRUEDER KG. IT ALSO
MAINTAINS BRANCH OFFICES.

3. FINANCIAL REF: DRESDNER BANK AG, KOBLENZ AND LANDES-
ZENTRALBANK, MAINZ. TRADE REF: LOCAL CHAMBER OF COMMERCE.

4. FOREIGN FIRMS REPRESENTED OR LICENSING AGREEMENTS: NONE

5. THE FIRM IS REGISTERED AS CORPORATION ON SHARES WITH A NOMINAL
CAPITAL OF DM 9.6 MILLION. THE FIRM IS OWNER OF ITS ADM-
INISTRATIVE BUILDING AND MODERN EQUIPPED PRINTING PLANT.
BANKING SOURCES STRESS LONG
YEARS OF PLEASANT BUSINESS CONNECTION AND REGARD THE FIRM AS
GOOD FOR ITS COMMITMENTS. RECOMMENDED AS A GOOD BUSINESS
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CONTACT FOR US FIRMS.

6. INFO 2/74. PREPARED BY P BARTOLSIC AND APPROVED
BY A L VELER.HARLAN

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NNN

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